

5th ANNUAL **ART LOUNGE** 2025

Plein AIR PAINTING COMPETITION

@FALLSFESTIVALOFHEARTS



DATES: AUGUST 16 - 22nd

BEGIN August 16th [the week leading up to the festival]

TURN IN August 22nd by 6pm @ Art Lounge

PARTICIPATION: Open to all artists

COMPETITION FEE: \$50 | \$10 Bonus Round/Nocturne Quick Paint (Aug 22nd). Limited space available, register soon

BRING: Your own supplies & canvas(s)
(Blank canvases/ boards must be stamped on the back at registration)



LOCATIONS: Downtown Menomonee Falls, Historic Buildings, The Lime Kilns, Menomonee River area & Waterfall and our Parks

AWARDS: Judging Panel will consist of regional and/or state professional artists

\$1000 GRAND PRIZE Sponsored by Krueger's

\$500 Best of Show Sponsored by the Art Guild of MF

\$400 1st place

\$300 2nd place

\$200 3rd place

\$250 Bonus Round "Nocturne Quick Paint"
sponsored by Art Lounge (August 22nd @ 7pm)



EXHIBITION: Your piece will be on exhibit at Art Lounge in Menomonee Falls after the competition through September with and Exhibit Reception September 12, 2025.

RULES, SCORE GUIDE, EVENT INFORMATION and more details to follow your application. Or check our website.

QUESTIONS: Contact our Plein Air Director
Stacie | 262-246-9400 | stacieeffoa@gmail.com

fallsfestivalofthearts.com



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CHECK IN DATES AT ART LOUNGE

Friday, August 15th - 11am-6pm [check in only/ no painting]
 Saturday, August 16th - 11am-6pm KICK OFF, all encouraged to paint on this date during our Mural Tours Sunday, August 17th - 11am-3pm



LOCATIONS

You will have a wide variety of options to create in our beautiful Downtown of Menomonee Falls from our historical buildings, waterfalls, river, and lime kilns. Also, including Old Falls Village and other Menomonee Falls parks. You will be provided a map.

PAINTING DATES

August 16th - August 22nd by 6pm
 **Bonus round - Nocturn quick paint round - August 22nd check in 7pm, paint 7:30-9:30pm

TURN IN DATES: Friday, August 22nd by 6pm at Art Lounge

- Art can be turned in early during open hours at Art Lounge-
 - Tues, Aug 19, 3-7pm, Wed 20, 3-9pm, Thurs 21, 3-9pm, Fri 22, 11am-6pm
- Bonus Round "Nocturn" Due- Fri, Aug 22 before 9:30pm at Art Lounge

REQUIREMENTS BEFORE CHECK IN

- Completed online registration form along with your [artist statement, 2 photos of your work, social media tag and website]
- Completed online Waiver form [we will have printed ones at check in, in case they were not completed]
- Online fee of \$50 paid in full
- Nocturne Bonus Round \$10 [if applicable]



REQUIREMENTS AT CHECK IN

- Mandatory check-in/orientation. After initial check in you can come and go as you please.
- Canvas stamping [up to **6 pieces** [7 if also doing quick paint bonus round]
- **3 pieces** [4 if including bonus round] can be submitted into competition]
- Artists will provide their own materials and transportation.
- Artist must provide daily location to Plein Air Director, Stacie @ Art Lounge by phone each day with selfie and a text of your location
- Artists will declare that their artwork was produced at least 95% completed en plein air

FINISHED ARTWORK

- Size limit= no larger than **16" x 20"** in any direction, unless approved
- "Nocturne bonus" quick paint round - no larger than 10x10"
- More details to come

SALES DURING THE FESTIVAL

- Sales will have a 20% commission rate [Falls ArteLarge]
- More details to come

SALES AFTER FESTIVAL AND EXHIBIT

- Artwork is encouraged to stay at Art Lounge for the Plein Air Exhibition
- The Opening Reception for the Plein Air Exhibit is free and open to the public on September 12th from 5pm-8pm
- More details to come

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